

## WHAT'S NEW AT OREGON FLOWERS?

### SPECIAL POINTS OF INTEREST:

**Hydrangea:** We have a beautiful crop of hydrangea available this year. They have large firm heads that come in a variety of colors including antique, pink, purple, maroon, and many, many more! Be sure to ask for these stunning blooms.



**Pack:** 5 stems, packed 12 bunches in a box. Please feel free to request specific colors!

### COMING SOON!

**Ilex:** After the leaves have fallen off, the breathtaking view of thousands of brightly colored berries are visible on every stem. What a joy to have such color in the winter.

(Available in Orange & Red)



OREGON FLOWERS, INC.®  
"Flowers grown with a Dutch touch"

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## Fall Colors— Asiatic & Orientals

As the fall is fast approaching, we are preparing for the fall colors to arrive. It seems very hard to "predict" what is going to be "hot" in the upcoming season due to the fact that we need to place our orders for bulb varieties far in advance. But, it seems like a no brainer that the fall will bring higher demands of red,

orange, and yellow. We are prepared for the increase in demand in these colors in both Asiatic varieties, as well as Orientals. In Asiatics we have beautiful varieties of red such as Red Sensation and Blackout; in yellow we have Serrada, Pavia, and Val di Sol; and in orange we have the tried and true Brunello and

Tresor. We have increased our LA hybrid numbers

as well, so expect to see more Original Love, Menorca and Royal Sunset. When it comes to the oriental lily varieties, we have beautiful deep reds in Mambo and Corvara. Be sure to look out for these stunning varieties!



## Martin's Message— SAF Convention

Last month, Helene and I attended the Society of American Florists (SAF) Convention at the beautiful Breakers Hotel and Resort in West Palm Beach, Florida. It was nice to "catch up" with fellow flower growers, wholesale customers, and florist/designers from across the country. We feel

this is a great way to learn about and discuss the issues that affect our industry. The educational sessions were very worthwhile, and the Outstanding Varieties Competition Exhibit" is a must see. Next year, we plan to enter some of our "Outstanding" flower varieties and compete against

other growers from the USA and South America. If you have never been to the SAF Convention, I encourage you to think about attending next year. It will be held at the Sheraton Wild Horse Pass Resort in Chandler, Arizona. Hope to see you there! Martin

## Rose Hips

The Rose Hips' vibrant crimson and pumpkin seed pods provide a beautiful and ornamental look for the Fall. Since 2004, we have been working on providing beautiful Rose Hips. This year we are offering two options: Pumpkin Rose Hips and Red Rose Hips. The Pumpkin Rose Hips

come from a large pink rose that blooms in the summer. Once the rose sheds its petals the Hips begin to develop. In the Fall, the Pumpkin Rose Hips have a thick, thorny stem with large orange colored hips on the top. The Red Rose Hips however, come from a smaller spray

rose. These roses have thinner, thornless stems, and the red hips are on a spray at the top of the stem. We are building up production on the thornless Red Rose Hips, therefore we will have limited availability this year, but production will increase in future years.

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