

WHAT'S NEW AT OREGON FLOWERS?

SPECIAL POINTS OF INTEREST:

Mini Callas: As we finish up our fourth season of Mini Calla Lilies, we hope that you enjoyed them. Each year we learn more about them and this year we look back on a great season.



Next year we are looking forward to expanding varieties and increasing our production.

COMING SOON!

Ilex: After the leaves have fallen off, the breathtaking view of thousands of brightly colored berries are visible on every stem. What a joy to have such color in the winter.

(Available in Orange & Red)



OREGON FLOWERS, INC.®
"Flowers grown with a Dutch touch"

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SAF Convention

This year the Society of American Florists (SAF) held their annual convention in Palm Springs, California. We were very pleased with the program, and thoroughly enjoyed meeting our fellow growers, customers and friends. The SAF convention is a wonderful event where we can meet the entire product chain within our industry. At the convention we are able to listen to florist and get an idea of new trends in flowers as well as colors. We are able to meet face to face with our customers from all over the nation. And, we are



able to get together with fellow growers to talk about issues, and brainstorm new ideas. The SAF Convention provides the venue to bring people in the floral industry together.

Each year we look forward to the Outstanding Varieties Competition. This was our third year entering the competition. The competition is a great opportunity to see what other varieties are being grown around the nation. Oregon Flowers entered six varieties into the competition this year. Of the



six varieties entered, five won ribbons.

Blue Ribbon Winner:

Captain Safari Calla

Snowberries– Light Pink

Red Ribbon Winners:

Royal Sunset

Belonica (Double Lily)

Captain Promise Calla

The SAF Convention is always a wonderfully organized convention with an amazing group of people. Thank you to the SAF staff and everyone who helped organize the event! Till next year!

Rose Hips

The Rose Hips' vibrant crimson and pumpkin seed pods provide a beautiful and ornamental look for the Fall. Since 2004 we have been working on providing the most beautiful Rose Hips. This year we are offering two options, Pumpkin Rose Hip and Red Rose Hips. The Pumpkin Rose Hips come from a large pink rose that blooms in the summer. Once the rose sheds its petals the

Hips begin to develop. In the Fall, the Pumpkin Rose Hips have a thick, thorny stem with large orange colored hips on the top. The Red Rose Hips however, come from a smaller spray rose. These roses have thinner, thornless stems, and the red hips are on a spray at the top of the stem. We are building up production on the thornless Red Rose Hips, so we will have limited availability

this year, but production will grow in future years.

We select the rose varieties specifically for their hips. There are a number of uses for Rose Hips nowadays including tea, jelly, syrup, soup, beverages, pies, bread, and wine. We are always looking for better varieties that we think may be usable for the floral industry.



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