

WHAT'S NEW AT OREGON FLOWERS?

SPECIAL POINTS OF INTEREST:

KEEP IN MIND:

Dutch Master

Daffodils: These hardy spring flowers are now available! With their beautiful bright yellow color, they are the first sign that spring is coming!



COMING SOON:

French Tulips: French Tulips are the largest and most breathtaking tulips of their kind. French Tulips will be available around the first week of April. Please check out our website for available varieties.



OREGON FLOWERS, INC.®
"Flowers grown with a Dutch touch"

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SAF: Congressional Action Days



Martin and I are heading to Washington D.C. this March to lobby for the issues that are directly affecting our industry. These include Immigration, the Farm Bill and Small Business Issues. Oregon Flowers has been a member of the Society of American Florists (SAF) for over 20 years, and Congressional Action Days (CAD) is a landmark event we look forward to attending each year. We love taking the opportunity to catch up with

friends and fellow customers in the industry. (If you are planning on attending please be sure to keep an eye out for us!)

This year, SAF has a fantastic program planned including speakers such as Charlie Cook from The Cook Political Report and The National Journal, Kelly O'Donnell from NBC News, and Stephanie Vance from Advocacy Associates. It is always a pleasure to hear about the ins and outs of Washington D.C..

We are anticipating an eventful day on the hill lobbying, as well as hearing from fellow businessmen in the industry. This is sure to be a memorable and informational trip.

The most powerful lobbyists in Washington — aren't lobbyists at all.

Martin's Message:

The lilies we grow here at Oregon Flowers, Inc. are divided into 2 groups; Asiatic Lilies (Tiger) and Oriental Lilies (Hybrid). Next month we will add a new group to our availability call "Novelty LA Hybrid Lilies!" They will be tall, strong, and have big flowers. I see them fitting nicely in between the Asiatic Lilies and Oriental Lilies in

size, price and use for events and designers. The available colors will be orange, yellow, red, pink and white.

LA Hybrid means Longiflorum (Easter Lily) and Asiatics bred together to get the strength of an Easter lily and the color range of the Asiatic Lily. These 2nd and 3rd generation of crosses are a big improvement over the first LA

Hybrids. By purchasing larger bulbs and planting them less dense in the greenhouse, they will be far superior over other LA's that are available at the moment.

Ask for Novelty LA's in April and check out our website for colors and varieties.

-Martin

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