WHAT'S NEW AT OREGON FLOWERS?

SPECIAL POINTS OF INTEREST:

Ixia: These star-shaped flowers blossom on wiry stems. Available in white (Hogart) and pink (Venus) these beautiful and exotic flowers are available in 50 stem bundles. With their bright flowers and narrow grass-like leaves they lend texture and color to the season.



COMING SOON!

Hops: Beautiful 17' strands of Hops will be available in Late July. Hops are packed individually in a 44" box or two strands in a 48" box.



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Mini Calla Lilies

The very popular Mini Calla, with its joyful array of colors,



Ventura

showcases a spectrum of hues that are truly remarkable. Mini calla lilies are energetic and have attentiongrabbing blooms that make a statement with their simplicity. At first glance, the unique and entrancing, mini



entrancing, mini callas are dramatic and playful.

These long-lasting, sturdy blooms are available in black, yellow, pink, pur-

yellow, pink, purple, white and orange/yellow. Mini Callas come in 10 stem bunches and are available now!



Aguila

Looking for Height??

This year is a very difficult growing year for Eremurus and allium resulting in a shorter crop this year.

EREMURUS:

When it comes to being the tallest flower, the Eremurus stands far above the rest. The stem is covered with many small star-like flowers that bloom from the bottom up, Eremurus offer a tall and voluminous statement.

Eremurus are available now in pink, peach, white and yellow.

As opposed to other cut flowers Eremurus produce the tallest stems at the beginning of the season and as the season progresses, the five foot and eventually some four foot sizes will be available.

Packaging:

6' tall: 75 stems (single stems)
5' tall: 100 stems (5 stem bunch)
4' tall: 125 stems (5 stem bunch)

GIANT ALLIUM:

Grown for their dense cluster of flowers, which look like lollipops, the Giant Allium

grows to a height of three to four feet. In full bloom, the head will meas-



ure 4-6" in diameter. The beautiful purple Allium will be available the beginning of June for shipping.

Allium can be used in its tallest form or cut down to make a big statement in a single vase. This foliage free flower is packed as a single stem, with 60 stems in each box.

Dutch Lily Days: Tyler Meskers

This month I, Tyler Meskers, attended the 3rd annual Dutch Lily Days event in Holland. This event attracts bulb growers, exporters, and growers from around the world to witness the unveiling of this years newest varieties. 16 industry lead-

ing businesses opened their doors allowing growers to freely walk through the new varieties of lilies and speak directly to the breeders. A new trend which has sparked a lot of interest are the new lines of LA hybrid crosses (Nashville,

Eremo, Original Love, Eyeliner, and Brindisi). The LA hybrid crosses have stronger stems, larger buds, and are available in every color. The Dutch Lily Days is a great event for the global lily industry to meet the growers, see the newest varieties and discuss lily trends.

