

## WHAT'S NEW AT OREGON FLOWERS?

### SPECIAL POINTS OF INTEREST:

**Fresh Stock:** With the new containers coming in from Holland we have fresh stock as well as new varieties. You may notice the beautiful foliage, strong stems and extra large bunches. What a great time of year to grow lilies!

### COMING SOON:

**Hops:** The beautiful 16' Hops strands will be available soon! They are packed 1 or 2 strands in a box and will be available for about 3-4 weeks. Look for them around the middle of July.



OREGON FLOWERS, INC.®  
"Flowers grown with a Dutch touch"

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## New Lily Varieties

We have some beautiful new lilies available right now. The spectacular novelty varieties include Belonica, a light pink double lily that features a strong stem and many exotic double petaled flowers. Another show stopper is the Vendome Lily.



Vendome

This pollen free lily has beautiful light pink flowers and sturdy stems.



Corcovado

This stunning peach lily has large blooms and a hardy stem.

In yellow, be sure to check out our new variety, Teles- to. This strong and sturdy



Teles- to

If you are looking for an unusual color, then look no further than

bunch boasts a beautiful yellow color.

These new varieties will be available for the next few months. If you have any questions about availability, get in touch with your sales representative.

We also still have the long lasting lily favorites available including Robina, Sorbonne, Conca D'or, and Crystal Blanca. Be sure to get all the lilies you need this summer!

## Company Upgrades— Steam Machine

Recently, Oregon Flowers, Inc. invested in a new soil steam line. This steam machine allows our soil to be steamed more efficiently, therefore decreasing the risk of soil born diseases. By

having sterilized soil year- round, we can plant our bulbs in optimum quality soil, resulting in ideal conditions for rooting our bulbs.



## Dutch Lily Days

Last month, Tyler of Oregon Flowers, Inc. traveled to Holland to look for new cultivars of lilies suitable for Oregon Flowers, Inc., and unique to the American lily industry. His trip consisted of meeting with lily hybridizers and growers to gain knowledge about the upcoming crop and the future of the lily industry.

Currently lily breeders are focusing on hybrid lilies such a Novelty LA hybrids (crosses between Longiflorum and Asiatics lilies) and OT hybrids (crosses between Oriental lilies and Trumpet lilies). These lilies are bred to have stronger stem strength, better bud count, and a larger flower. Over the next few

years, the industry will introduce a new line of LO lilies (Longiflorum x Oriental lilies). We are very excited for this new line as Oregon Flowers, Inc. is continuously seeking improved varieties to "raise the bar" with each stem bunched.