

WHAT'S NEW AT OREGON FLOWERS?

SPECIAL POINTS OF INTEREST:

COMING SOON:

Hops: These 16' vines are an attention grabber. Although they are mostly known for brewing beer, they are making quite a statement in the floral industry. The strands of hops will be available at the end of July!



NOW AVAILABLE:

Viburnum: The gorgeous crimson colored berries of the Viburnum Berry, makes a vibrant and bold statement against the contrasting green foliage. Viburnum berries will be available mid July!



OREGON FLOWERS, INC.®
"Flowers grown with a Dutch touch"

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Mini Calla Lilies

Our beautiful mini calla lilies are in full force! We've been growing mini callas for six years now. Our first year we had a 5 month season, this year we expect to be harvesting callas till around No-



Captain Safari

vember! We are very happy with our crop this year. From the majestic white to the playful yellow, and many colors in between they are coming up strong and vibrant. The long-lasting, sturdy blooms of the mini calla lily are available in black, yellow, red, pink, purple, white and mango. We began this season with a heavy



Captain Aguila

crop in all colors! Don't hesitate to order assorted boxes or request a specific pack. Get in touch with your sales representative for more detailed information!

How to care: Once you receive your shipment, unpack your callas immediately, it is



Captain Ventura

possible that they may appear limp—this is normal. Cut the stems at an angle and place them in about 1-2 inches of water. Be sure that they are in a thoroughly cleaned and rinsed container. Mini callas do not need a full vase of water and doing so may cause the stems to become soft. Mini callas lilies are harvested and

shipped fully open and do not require time to open.

Pack:

Mini Callas come 10 stems in a bunch. They are packed 15 or 25 bunches in a box.



Captain Promise

FLOWER OF THE MONTH:

Similar to the famous Casablanca, the Crystal Blanca has large, pure white flowers and a very powerful stem. The Crystal Blanca has been a strong staple for us that is a tried and true performer. You can count on this beautiful lily year round!



Martin's Message

With July being about the slowest time of the year for cutflower sales, our greenhouse production of Lilies and Calla's is programmed to slow down too.

With the Spring and Summer field production of Eremurus, Allium and Peonies just about finished up, we only have a few Viburnum (Cranberries) to cut.

Now it is time to enjoy the 4th of July with parades, fireworks and BBQ's.

We all take the day off for this typical "American" Holiday and I can't help but notice how American this Holiday is. In our business you are more likely to find us celebrating Queens Day (Holland), Cinco de Mayo (Mexico) or even Canada Day

at the moment.

When I was talking to our greenhouse builders, some are here from Canada, they keep building on the 4th of July and wonder what all the fuss is about.

Enjoy a cold one, it is going to be hot.

-Martin

Oregon Flowers Inc.
(503) 678-2580
www.oregonflowers.com
Jacinth@oregonflowers.com

20727 HWY 99E
P.O. Box 311
Aurora, OR 97002