

## WHAT'S NEW AT OREGON FLOWERS?

### SPECIAL POINTS OF INTEREST:

### KEEP IN MIND:

### COMING SOON:

**Viburnum:** The gorgeous cranberry colored berries of the Viburnum Berry has beautiful contrasting green foliage that make a vibrant and bold statement. Viburnum berries will be available mid July!



**Hops:** These 16' vines make a big statement. Although they are mostly known for brewing beer, they are making quite a statement in the floral industry. The strands of hops will be available at the end of July!



OREGON FLOWERS, INC.®  
"Flowers grown with a Dutch touch"

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## Eremurus & Giant Allium still available!

**Eremurus:** These tall willowy spires are comprised of densely packed flowers that open progressively from the bottom of each spike. Due to the late start in the Eremurus season we are still cutting and shipping them! These magnificent Eremurus come a variety of colors including pink, white, yellow and peach.



### Packaging:

- 7' tall: 50 stems (single stems)
- 6' tall: 75 stems (stem stems)
- 5' tall: 100 stems (5 stem bunch)
- 4' tall: 125 stems (5 stem bunch)

**Giant Allium:** Patience pays off! The late start in the Giant Allium season has resulted in some of the highest quality Allium we have seen in years. This year's Allium has some of the largest round heads with beautiful purple flowers. They are durable and have a very long lasting vase life. Allium is sold by the stem and packed 60 stems in a box. Giant Allium will be available for another few weeks!



**Lilytopia:** This year Oregon Flowers traveled across the country to Longwood Gardens, Philadelphia to attend Lilytopia. This convention, all about the latest cutflower varieties, is the largest lily show in the world. Lilytopia is a convention where bulb exporters from Holland travel to the U.S. to demonstrate and get feedback on their new varieties from growers, wholesalers and retailers. This year there were about 18 new varieties, some of these new varieties we have already had the opportunity to sample. Keep your eyes open for these new varieties!



## Roselily: Double Lily

Roselily is a collective term for a unique series of double-flowering lilies with exceptionally positive characteristics. The most eye catching characteristics of the lily is of course that they are double flowering. This lily is unlike traditional lilies in the fact that it has practically no scent and is also free of pollen.

As their buds open, the flower most resembles roses. No wonder this flower was named Roselily. It looks gorgeous in a bouquet or adds a decorative accent as a single stem. This product is opening up a new market within the cutflower industry and is setting new trends.

Check out the Roselily for yourself!



Oregon Flowers Inc.  
(503) 678-2580  
[www.oregonflowers.com](http://www.oregonflowers.com)  
[Jacinth@oregonflowers.com](mailto:Jacinth@oregonflowers.com)

20727 HWY 99E  
P.O. Box 311  
Aurora, OR 97002