

WHAT'S NEW AT OREGON FLOWERS?

SPECIAL POINTS OF INTEREST:

KEEP IN MIND:

Do you have papers piling up? Do you want your packing slips, invoices, statements and waybills sent directly to your computer? We have the answer to your problems! Just let us know your email and we will relieve you of your paper stress!



Get packing slips, waybills, statements & invoices by email!

COMING SOON:

Daffodils: Spring is coming soon! Daffodils will be available the beginning of February in 10 stem bunches. Be sure to get yourself some of the bright yellow spring flowers!



OREGON FLOWERS, INC.®
"Flowers grown with a Dutch touch"

VOLUME III, ISSUE I

JANUARY 2012

Hyacinths

Hyacinths are noted for their long lasting blooms and outstanding fragrance. We will start off the Hyacinth season in mid January with Atlantic (blue) Antarctica (white) and Anne Marie (Pink). We will have more colors available by Valentines Day including yellow, lavender, purple and peach.

What to expect:

You may notice that a bunch of hyacinths seems a bit short. Why is this? We have found that if we harvest the hyacinths right before they begin to bloom, they are less damaged in transport. We want to be sure that you



receive the best product possible, and we have found that shipping them at this stage prevents damage to the blooms. By placing them in water after you receive them, they will increase in length as they begin to blossom

How to Care for Hyacinths:

When you open a box of hyacinths, you will notice that there are still roots on the end of the stems. Why is this? By harvesting hyacinths in this manner, we get optimum performance from them. The flowers will last the longest and look the best if you take them straight from the box and place them in water. It is very important that you DO NOT cut

the stems. Change the water often and enjoy the beautiful fragrance.

Mythology of the Hyacinths:

Hyacinth was a beautiful youth loved by both the god Apollo and the West Wind, Zephyr. Hyacinth was struck by a discus and fell to the ground, and died. The youth's beauty caused a feud between Zephyrus and Apollo. Jealous that Hyacinth preferred the radiant archery god Apollo, Zephyrus blew Apollo's discus off course, so as to injure and kill Hyacinth. Apollo did not allow Hades to claim Hyacinth. Instead, Apollo made a flower, the hyacinth, from Hyacinth's spilled blood.



Martin's Message...

This first newsletter of 2012, I was asked to write a column with some insight about what goes on at Oregon Flowers Inc. With the next generation getting involved, we are excited for what this new year will bring. In these economically challenging times, we feel fortunate to have loyal

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customers like yourself. We will do our utmost to be a consistent, reliable supplier of quality products at reasonable prices. Whether you have been a customer for 25 years or 25 days, if you have any questions, comments, complaints, and/or suggestions, feel free to contact me at

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martin@oregonflowers.com, or (503) 678-2580. I look forward to hearing from you. Until next month,

HAPPY NEW YEAR!

