

WHAT'S NEW AT OREGON FLOWERS?

SPECIAL POINTS OF INTEREST:

KEEP IN MIND:

Hyacinths: The beauty of the Hyacinth, with their bright spring colors and head turning fragrance, are available for this Valentine's Day in blue, white and pink.



Anne Marie (pink)



Antartica (white)



Atlantic (blue)

COMING SOON:

French Tulips:

With their long bending stems and graceful single blooms, the French Tulips are an idyllic spring flower. French Tulips will be available in March!



OREGON FLOWERS, INC.®
"Flowers grown with a Dutch touch"

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Valentine's Day Tulips

We are very excited for Valentine's Day this year!

Quality and consistency is always the most important factor of our product. We are constantly trying to improve our overall process to make sure that what we are sending out of our doors is up to our high standards. This year we have automated our tulip system. We took a look at the entire process from the time the tulips are pulled to the time they are sent out the door. We have developed and created our own system for pulling tulips within the greenhouse-



es. Once they are pulled from the crate, they are placed into a large hamper where they are able to stand upright. In the hampers they are then rolled to the new bunching machine. The new machine gives us the ability to provide consistency within each bunch of tulips. The machine counts and aligns each tulip while discarding stems that are either too small or too short. Each bunch is then sleeved, placed in a bucket and taken to the cooler.



We are running many different

varieties which come in all different shapes and sizes. This new process allows us to increase our overall quality and consistency that we can then pass on to you!

Be sure to get your tulip order in for Valentine's Day! Here are some of the favorite varieties for the upcoming weeks!

WHITE: Snowlady & Verona

RED: Ile de France & Friso

PINK: Dynasty

PURPLE: Negrita & Huntsville

ORANGE: Lalibela

YELLOW: Cherokee & Jan van Ness

2-TONE: Denmark

Martin's Message...

Happy Valentine's Day!

It is a great flower holiday, but for growers it is a difficult time of the year to produce the quality and quantities requested by our customers. This year our timing is working out very well (I will take the credit, but it is a lot of luck) and the quality is looking good as well. The Oriental and

Asiatic lily bulbs we are cutting flowers from right now were dug from the fields in Holland during November 2011, shipped to Oregon in refrigerated containers, stored in our cooler/freezers until they were planted in September/October 2012, and will flower just in time for the upcoming holiday. As you can

imagine, a few things can go wrong in that time span. By working with reliable suppliers and having state of the art facilities, we can minimize our problems and guarantee our customers a nice bunch of flowers for Valentine's Day.

And now back to work!
Martin

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