

WHAT'S NEW AT OREGON FLOWERS?

SPECIAL POINTS OF INTEREST:

NOW AVAILABLE:

Red Ilex: The beautiful display of brilliant red berries known as Ilex are a great addition for the Winter season. The tall, strong stem with vibrant red berries are available in 5 stem bunches. Ask about these extraordinary berries now!



COMING SOON:

Hyacinths: Hyacinths are noted for their long lasting blooms and outstanding fragrance. Hyacinths will be available at the beginning of the year!



OREGON FLOWERS, INC.®
"Flowers grown with a Dutch touch"

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Tulips:

As the Holiday season is approaching, tulips begin popping up in the green house. We anticipate shipping to start around the end of December. We will have a vibrant red and stark white to start off our season. The red and white will take us through the Holiday season and once we celebrate the New Year, we will begin with a large array of colors, shapes and sizes.



Standing Orders:

We are accepting standing orders for Tulips now and throughout the tulip season. Please contact your sales person if you would like to set up a specific pack. We are able to accommodate specific quantities, colors, bunch sizes and even at certain times of the year specific varieties. This is a wonderful way to offer holiday packs directly to your customers.



Flower of the Month:

Original Love Novelty LA Hybrid

This beautiful and stunning lily is a sure show stopper. Being in the Novelty LA Hybrid category means that it will arrive with a strong durable stem, large vibrant flowers, and as all the asiatics lilies; fragrance free.



Martin's Message

Last month we completed construction of our new "State of the Art" two and a half acre greenhouse. The greenhouse is twenty feet high which provides a more consistent climate. The 1000 watt grow lights supply higher light intensity in the winter, and the shade curtain diffuses direct sunlight and allows for heat retention. A natural gas hot water boiler with heating pipes in the crop furnishes a nice comfortable heat.

My philosophy has always been that if I like it in the greenhouse, the lilies like it too. I do not like it at a restaurant or

other public place when the cold or hot air blows onto me, and with plants it is no different. Therefore, we strive to make our greenhouses a "Happy place to grow" so our lilies feel comfortable, and in the end will perform better for the consumer.

Next month we will install a harvesting line so we can cut the lilies and process them immediately. With this procedure there will be less damage to the flower and they will be placed in water within moments of cutting.

This new greenhouse will allow

us to increase our production starting with Valentine's Day 2014. We will have a more consistent, better quality product, and it should make it easier to time our crops to hit the flower holidays.

The tulips in winter and spring, plus calla lilies in the spring, summer, and fall, will all like the extra space as well, with timing and scheduling made easier. All in all this is a win-win situation for everything and everyone.

And now back to work!
Martin



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