

WHAT'S NEW AT OREGON FLOWERS?

SPECIAL POINTS OF INTEREST:

Sedum: We are currently cutting green sedum. The interesting and attractive appearance draws attention to it, but it is very well known for its hardiness.



Ten stems in a bunch. Call today!

COMING SOON!

Snowberries: White, pink and red snowberries are expected to be cut in the next few weeks.



OREGON FLOWERS, INC.®
"Flowers grown with a Dutch touch"

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Asiatic vs. Novelty LA Hybrid Lilies

We are now in full production of our Novelty LA Hybrid Lilies! What is the difference you may ask? For the price point, the Asiatic offer incredible color and strength. The "wow" factor definitely comes with the Novelty LA Hybrids. The bunch is visibly larger with remarkable large colorful buds.

Where does the size come from?

The Novelty LA Hybrids are planted with much more space to grow. Our Asiatic lilies are planted 20 bulbs to a tray while the Novelty LA Hybrid Lilies are planted 10 to a tray. The bulb size is also substantially larger. We plant size 16/18 cm circumference bulbs for the Novelty LA Hybrids while the Asiatics are a 12/14 cm circumference bulb.

Both of these factors lead to the drastic increase in height and strength of the Novelty LA Hybrids, but also lead to a higher production cost. In the short three months since they have made their appearance, they have gained much popularity! Please contact your sales representative for more info!



Hops

Hops vines have become increasingly popular in the floral industry. What used to be grown solely for brewing are now making their way into the floral industry. Being one of the most experimental industries, wholesale florists are willing to try anything. Hops vines have made a

successful start in the market and are continually expanding.

Tip: If you want the hop vines to stay fresh a little longer, it helps to cut a few inches off the bottom and stick them in a bucket of water. They will draw water and that will help them last longer

Hops vines are available now and

are cut when ordered. The vines are about 16' in length and are packed:

1 x 44" box

2 x 48" box



Martin's Message:

As you can see in the pictures, our "New" greenhouse construction is coming along nicely. This week the installation of the glass roof will be completed. Then, we will be working on the shade curtain, heating system, irrigation and grow lights.

The completion of the greenhouse is on schedule for planting

the first crops this fall, which will be ready for Valentine's Day 2014. From then on, with the extra greenhouse space, we are planning on consistent, quality year round production, with increases for all the Holidays.

The new greenhouses will have more light in the winter, better ventilation in the summer, and a

semi automated cutting and bunching system which will help to produce a better quality product with less damage overall.

I will keep you informed about the progress.

Martin



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