

## WHAT'S NEW AT OREGON FLOWERS?

### SPECIAL POINTS OF INTEREST:

**Tulips:** Don't forget about Tulips! We will have tulips available until Mother's day. There is a large selection available of straight colors, two tones, parrots and novelties. Put in your request for specific varieties, colors, or assorted boxes.



### COMING SOON:

**New Tulip Boxes:** Keep an eye out for our new tulip boxes! They are still packed 30 bunches in a box, but they will now be shipped upright. We are very excited for this new shipping method and we hope that the product arrives looking fantastic!

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**OREGON FLOWERS, INC.®**  
"Flowers grown with a Dutch touch"

VOLUME V, ISSUE I I

APRIL 2014

## New Greenhouse

We are very excited to have had our first lilies cut and shipped from our new greenhouse in early February. With the advanced technology we are hoping to produce a more reliable and consistent product year round.

As you can see in the pictures, we have a new bunching system that will help prevent damage to the flowers. The lilies are cut and then placed on a harvest line which

brings them to the bunching area. There they are bunched, sleeved, put directly in water, and placed in the cooler before they are packed and shipped.



### Snowball Viburnum

The beautiful Snowball is aptly named for its white clusters of flowers produced at the ends of the branches. They are about the size and shape of their namesake.

Snowball Viburnum will be available mid April.



### French Tulips

French Tulips are the largest and most breathtaking tulips of their kind. French Tulips will be available the first week of April. We will have a wide assortment of varieties for a short period of time. Be sure to ask your sales representative about these amazing tulips!

### Peonies

Peonies will be available the beginning of May. The early varieties available will be Paula Fay plus the very popular Coral Charm and Red Charm. We will then move into the stable standbys, Mons. Jules Elie and Sarah Bernhardt, plus an assortment of new varieties that are up and coming.

## Martin's Message: "Locally Grown"

1982 was the year we started importing cut flowers from Holland and selling them to wholesale florists in the Portland area. Problems we encountered in those days were transportation costs, price, and quality fluctuations. So, never to be one to walk away from a challenge, my thinking was "We can do better growing them

here!"

In 1985 we started Oregon Flowers, Inc. with a small greenhouse producing fresh cut flowers for the domestic market. Growing locally made sense thirty years ago and it makes even more sense now economically, environmentally, socially, and financially.

I have never been accused of being

ahead of the times, (I type with two fingers, can never figure out the VCR, or an alarm clock in the hotel) but on this issue I feel we have come full circle.

We will probably always have a need for imports, but when possible we should consider buying local- It just makes sense!

And now back to work.

Martin