

WHAT'S NEW AT OREGON FLOWERS?

SPECIAL POINTS OF INTEREST:

COMING SOON:

Snowball: The beautiful Snowball is aptly named for its white clusters of flowers produced at the ends of the branches. They are about the size and shape of their namesake.



Available the last week of April!

Flower of the Month: Santander

This stark white oriental lily with its dinner plate sized, upright blooms and strong sturdy stem, is the perfect spring addition!



OREGON FLOWERS, INC.®
"Flowers grown with a Dutch touch"

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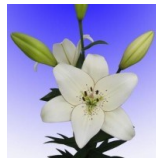
Novelty L.A. Hybrids

We are announcing a new category in our Lily program. The new Novelty L.A. Hybrids will have eye catching large blooms, a strong tall stem and be a striking bunch.

Be the first to check out these remarkable lilies! They will be a stunning 36" tall with 4-6 large buds on each stem. We will begin with the Novelty L.A. Hybrids in yellow (Nashville), orange (Eremo, Advantage & Honesty), white (Eyeliner & Richmond), pink (Brindisi) and red (Original Love & Royal Sunset).



Why are the Novelty L.A. Hybrids bigger?: The bunches for the Novelty L.A. Hybrids are bigger because they come from a larger bulb. We are also giving them more



room to grow in the greenhouse, by planting them further apart.

How will they compare?: These beautiful Novelty L.A. Hybrids will be much larger than a bunch of Asiatic lilies, yet smaller than an Oriental bunch. They will have the length of an Oriental with the beautiful color selection of an Asiatic. These one of a kind lilies are sure to impress your customers!



When will they be available?: We have just started cutting some of the first Novelty L.A. Hybrids. We will have them available year round.



This is a new program therefore, we will not have any large quantities available. Try out these stunning new lilies with your next order and let us know what you think of them! If you have any questions please contact your sales representative!



Martin's Message:

We at Oregon Flowers, Inc. have decided to invest in the future by building 100,000 sq. ft. of state-of-the-art glass greenhouses this summer. This way we can promise you, our customer, even better quality, and a more consistent supply of flowers.

Our current greenhouses are divided into small individual

compartments with different heating, cooling, and water systems. This sometimes causes our production to fluctuate a few days back and forth, and can cause a shortage in our supply.

The new greenhouses will not only product a more consistent supply, but also give us the space to increase our

production for the Holidays.

All in all, these are good times, with sales being better than the last few years, and some more projects to look forward to.

Now back to work!

Martin